

**PROBUS CANADA
31 YEARS OF FELLOWSHIP**

PACIFIC MANAGEMENT CONFERENCE

APRIL 28, 2018

OUR STORY

- **PURPOSE AND MISSION**
- **HISTORY**
- **INTERNATIONAL – CANADA**
- **PACIFIC REGION**
- **PROBUS CANADA ORGANIZATION**
- **GROWTH CHALLENGE**
- **PROGRAMS 2017 - 2018**
- **RECENT RESULTS 2017 - 2018**

PURPOSE AND MISSION

PURPOSE

TO PROVIDE A FORUM FOR RETIREES BUILT ON FELLOWSHIP (SOCIAL), KEEPING UP TO DATE (SPEAKERS) AND PARTICIPATION (ACTIVITIES AND LEADERSHIP)

MISSION

TO ENHANCE THE PROBUS MEMBERSHIP EXPERIENCE AND DEVELOP THE NATIONAL ORGANIZATION ON A SUSTAINABLE BASIS

HISTORY

- **UNITED KINGDOM 1965/66**
 - ROTARY OFFSHOOT
 - **PROFESSIONAL BUSINESS**
- **NEW ZEALAND 1974**
- **AUSTRALIA 1976**
- **CANADA 1987**
 - CAMBRIDGE ON**
 - **WHITE ROCK AND SOUTH SURREY BC**
 - **BURLINGTON ON**
 - **COLLINGWOOD ON**

INTERNATIONAL - CANADA

- **INTERNATIONAL : 4,000 CLUBS - 400,000 MEMBERS (ESTIMATE); 23 COUNTRIES**
- **CANADA(2017) 242 CLUBS 36,500 MEMBERS**
- **ATLANTIC 15 CLUBS 1,687 MEMBERS**
- **CENTRAL 171 CLUBS 26,757 MEMBERS**
- **WEST 11 CLUBS 1,004 MEMBERS**
- **PACIFIC 45 CLUBS 7,052 MEMBERS**

PROBUS CANADA ORGANIZATION

13 BOARD MEMBERS ELECTED BY CLUBS

**ATLANTIC (1), CENTRAL (7), WEST (2) AND
PACIFIC(3)**

5 EXECUTIVE MEMBERS ELECTED BY THE BOARD

**PRESIDENT, VICE PRESIDENT, PAST PRESIDENT,
SECRETARY AND TREASURER**

2 PART TIME STAFF APPOINTED BY BOARD

MANAGING DIRECTOR AND MANAGER FINANCE

PACIFIC REGION

- **DISTRICT 1 (VANCOUVER ISLAND)**
 - **23 CLUBS, 3,674 MEMBERS**
- **DISTRICT 2 (LOWER MAINLAND – FRASER VALLEY)**
 - **14 CLUBS, 2,456 MEMBERS**
- **DISTRICT 3 (INTERIOR)**
 - **9 CLUBS, 996 MEMBERS**

GROWTH CHALLENGE

- **DECLINING RATES OF MEMBERSHIP GROWTH (2001 – 2016)**
- **2 SOURCES OF MEMBERSHIP GROWTH**
 - **EXIST CLUBS (8.4%/YR IN 2001 - 1.0%/YR IN 2016)**
 - **NEW CLUBS (6.2%/YR IN 2001 - 1.7%/YR IN 2016)**
 - **ALL CLUBS (14.7%/YR IN 2001 - 2.7%/YR IN 2016)**
- **SUSTAINABLE GROWTH TARGETS**
 - **EXIST CLUBS (1.0 – 1.5%/YR)**
 - **NEW CLUBS (1.5 – 2.0%/YR)**
 - **ALL CLUBS (2.5 – 3.5%/YR)**

PROGRAMS 2017 - 2018

- **INCREASE FEMALE BOARD MEMBERSHIP**
- **INCREASE UTILIZATION OF WEBSITE**
- **MARKETING AND RECRUITMENT**
- **CELEBRATE PROBUS MONTH**
- **RE-EXAMINE NATIONAL RENDEZVOUS**
- **INCREASE BIANNUAL DISTRICT MEETINGS**
- **INCREASE COMMUNICATION WITH CLUBS**

RESULTS 2017 - 2018

- **NEW CUBS (6 IN 2017 AND 2 IN FIRST 1/4 2018)**
- **2017 MEMBERSHIP GROWTH RATE @ 5.6 %**
- **DEVELOPMENT OF NEW NATIONAL WEBSITE**
- **INCREASE IN BIENNIAL DISTRICT CONFERENCES**
- **INCREASE IN NATIONAL – LOCAL COMMUNICATIONS**
- **INCREASE IN FEMALE BOARD MEMBERSHIP**